

ADA Board Meeting, December 1, 2014--Minutes

Attendance: Daralene Capps, Charlene Cohen, Karen Duplantis, Ardene Eaton, Linda Kelley, and Marti Miller (notes taken by Marti Miller)

Meeting Place: Kaladi Brothers Coffee on East Tudor Rd.

Start time: 6:55 p.m.

Minutes: Approved minutes from October 6, 2014 meeting, as amended

2014 Banquet:

- The annual banquet held on November 8 at the Petroleum Club was a big success.
- Around 60 people attended; good thing we planned for more than our RSVP count.
- Jennifer and Karen did a great job of running the Silent Auction. Final numbers will be reported when available.
- The Kathryn Brooks Award was bestowed on Erin Downey during the banquet. Although no nominations had been received prior to the banquet, a spur-of-the-moment nomination by Deana Johnson to award it to Erin was embraced by the membership. Marti will see to having Erin's name engraved on the plaque. In the future, we will follow our normal nomination process.

2015 Show Season:

- The 2015 Judge and TD contracts are nearly ready. Karen found some sample contracts on the USDF web site that were helpful in deciding on the language for our cancellation policy. We also added a clause allowing ADA to fill out a short show day with clinic sessions. Marti will complete and mail out all of the contracts by mid-December. For reference, our 2015 show schedule is as follows:
 - Spring Festival, June 13 and 14
 - July Jubilee I, July 17 and 18
 - July Jubilee II, July 19
 - Biggest Event Ever, August 15 and 16
- We discussed the Show Manager and Show Secretary positions and need to firm those up for 2015. So far, we have Jennifer Spencer managing the June show.

2015 Other Activities:

- Newly elected Board Member, Ardene Eaton, would like to help the organization grow. We can do this in several ways including encouraging more riders and seeking additional sponsorships.
- We discussed the merits of a schooling show vs. a "Ride a Test" event and opted to plan the latter. We propose to run one on July 29 at the Chamberlin Center, 4-7 p.m. Perhaps Nicole Ringler could judge? We might consider scheduling a "Ride a Test" event at Dimond H to encourage new riders. Will discuss this again at a later meeting.
- Will we participate in Equifest in 2015? Need further discussion.
- ASH forum is scheduled for April, 2015.

Next meeting: January 22, 2015, 5:30 p.m. at Kaladi's

Adjourn: 8:15 p.m. (note for future reference—Kaladi's closes at 8 p.m.)