

ADA Board of Directors
Meeting Minutes
23 January 2012

Start Time: 6:45pm

Attendance: Linda, Angie, Gabby, Charlene, Anne, Kari, Erin, Marti

Minutes were approved as is :)

Newsletter: Angie will work on it for the spring edition

- items: -Asking employers about grants and donations to ADA
- "Fun Awards"
- Reminder to get your show gear ready
- Membership form in the newsletter
- Advertisers Cards

Election of 2012 Officers:

President: Erin

Vice President: Linda

Treasurer : Anne

Secretary: Angie

Senior Board Members: Marti & Charlene

Junior Board Members: Kari & Gabby

ADA Website - updates – Char/Raena

Photos are needed for the new website. Please send photos to Raena

Nominating form for Christine Erikson Super Volunteer Award is updated and on the website

Treasurer's Report – Anne

Income:

Donations:	1000
Fees:	<u>65</u>
Total Income:	1065
Total Expenses:	<u>0</u>

Total Income (cash basis): 1065

Balance in account as of 1/23/12: 12527.49

Regular Share:	<u>186.83</u>
	12714.32

Yahoo! We have money in the bank!

Anne will keep track of membership/horse recording/awards fees more accurately

Old Business:

Handbook/Omnibus: Linda and Marti will continue working on the handbook and omnibus

Omnibus advertisers – Advertisers must let Linda know by March 15, 2012 if they would like to put an ad in the omnibus

Hand book – "Fun Awards" nominations will not be in the handbook, they will go out with the Board Member nominations

Shows – show committee

Judges/contracts: Marti will follow up with the June judges, nothing has been confirmed as of yet.

Anne will find out if we need a TD for the combo shows in July or of we can share the Hunter/Jumper TD

Travel arrangements/hospitality will be done by Raena, Lisa S. & Gabby

Coordination with AQHA will be done by Angie

We really need to focus on getting in touch with AQHA and H/J about show dates so that our shows are not falling on the same weekends.

Review task list form Raena:
See attached

Banquet – Gabby was able to provide the Haddad's address for Linda.

ASH/Zone 12 Spring Forum – check on dates – coordinate with them for ADA spring forum – Lisa S.

New Business:

ADA sponsor/advertising letter needs to be updated. The smallest ad space has increased in price to \$20. The other ad spaces are the same price. Linda and Anne will work on "word smithing" the letter, original is a little wordy and could be a little more precise.

Awards: Marti will let Peggy know that it's okay to buy the ribbons. Gabby received 5 \$20 gift certificates to Olsen's Tack. Olsen's Tack requested that we give those certificates to Junior riders.

Linda will be sure to post our advertisers at the dressage shows this summer

Linda will check with AQHA qualification rules for our AQHA riders

Our Schooling Show will be during Equifest on May 20th

Jessica Wisdom is a potential clinician who could judge the schooling show. Gabby said she would talk with her about coming up and doing that show for us.

If Jessica cannot make it, Angie will talk with Esther Hillner from Las Vegas about coming up and judging the schooling show

Linda will work talk to the pony clubs leaders about rally and coming to our Schooling Show

We need to reach out to the White Horse riders and see if they are still planning on coming up for a few shows.

We are going to be placing an ad for \$125 in the Anchorage Horse Council Newspaper with our Show Dates and announcement of the Swap and Sell/Spring Forum for ASH and ADA

Rebel Rider Trick Team will be a source for volunteers at the shows this summer. We can talk to them about doing their performance at the Schooling Show. Linette Lacy is their contact 310-1971. Their website is www.rebelriderstrickteam.com

Next ADA Board Meeting Location: IHOP on Muldoon Date: Feb 20th @ 6:30pm